

# Privacy Policy

**Effective Date: April 30, 2024**

Innocence Freed respects your privacy and is committed to protecting the personal information entrusted to us. This Privacy Policy explains how we collect, use, protect, and share information when you visit our website, make a donation, register for an event, become a sponsor, volunteer, contact our organization, or otherwise interact with Innocence Freed.

## Information We May Collect

Depending on how you interact with Innocence Freed, we may collect information such as:

- Name
- Mailing address
- Email address
- Telephone number
- Donation and transaction information
- Event registration information
- Sponsorship information
- Volunteer information
- Communication preferences
- Information you voluntarily provide through website forms, emails, or other communications
- Technical information associated with website use, such as browser type, device information, IP address, and website activity

Payment card information may be collected and processed by secure third-party payment processors. Innocence Freed does not intentionally store complete credit or debit card numbers on its website.

## How We Use Information

We may use information collected to:

- Process donations and provide donation receipts
- Process event registrations, ticket purchases, and sponsorships
- Communicate with donors, supporters, volunteers, event attendees, and community partners
- Provide information about Innocence Freed programs, events, campaigns, and opportunities to support our mission
- Respond to questions, requests, or inquiries
- Manage volunteer and community engagement
- Maintain organizational and financial records

- Improve our website and communications
- Protect the security and integrity of our website and systems
- Comply with applicable legal, financial, and regulatory requirements

## **Donor Privacy**

Innocence Freed values the trust of our donors and supporters.

We do not sell or rent donor names, addresses, email addresses, telephone numbers, or other personal information to third parties for their independent marketing purposes.

Donor information may be shared with service providers when reasonably necessary to process donations, maintain donor records, provide receipts, conduct fundraising activities, or perform other services on behalf of Innocence Freed.

## **Survivor Privacy and Sensitive Information**

Protecting the dignity, privacy, and safety of survivors is especially important to Innocence Freed.

Information submitted by individuals seeking assistance may include sensitive or confidential information. Innocence Freed takes reasonable measures to protect this information and limits access to individuals who need the information to perform authorized responsibilities.

We do not publicly share a survivor's identifying information, story, photograph, or other sensitive personal information without appropriate permission, except when disclosure is required or permitted by law or necessary to address an immediate safety concern.

Individuals seeking services should understand that ordinary website forms and email communications may not provide the same level of security as systems specifically designed for confidential records.

## **Donations and Payment Processing**

Donations, event registrations, sponsorships, and other payments may be processed through third-party platforms and payment processors.

These providers may collect information necessary to complete your transaction, including payment and billing information. Their collection and use of information may also be governed by their own privacy policies and terms.

Innocence Freed may receive transaction details from these providers for purposes such as donor acknowledgment, event management, accounting, reporting, and recordkeeping.

## **Third-Party Service Providers**

We may use trusted third-party service providers to assist with services such as:

- Website hosting
- Donation and payment processing
- Event registration and fundraising
- Email communications
- Donor and constituent management
- Website analytics
- Accounting and administrative services

These providers may have access to information only as reasonably necessary to perform services on our behalf or as otherwise permitted by their own agreements and applicable law.

## **Email and Communications**

If you provide your email address or other contact information, Innocence Freed may communicate with you regarding donations, events, programs, organizational updates, volunteer opportunities, fundraising campaigns, or other information related to our mission.

You may unsubscribe from promotional email communications by using the unsubscribe option provided in those communications.

Certain administrative or transactional communications, such as donation receipts or event information, may still be sent when necessary.

## **Cookies and Website Technologies**

Our website and third-party services may use cookies or similar technologies to help the website function properly, understand website traffic, remember preferences, improve user experience, and evaluate the effectiveness of our communications.

Your browser may allow you to limit or disable cookies. Disabling certain cookies may affect how some portions of the website function.

## **Sharing of Information**

Innocence Freed does not sell personal information.

We may disclose information when reasonably necessary to:

- Provide services requested by you
- Process donations or transactions

- Work with service providers performing services on our behalf
- Protect the rights, safety, security, or property of Innocence Freed or others
- Comply with applicable laws, subpoenas, court orders, or other lawful requirements
- Prevent or investigate suspected fraud, misuse, or security concerns

## **Data Security**

Innocence Freed takes reasonable administrative, technical, and organizational measures to protect personal information from unauthorized access, disclosure, misuse, alteration, or loss.

However, no website, electronic communication, or online information system can be guaranteed to be completely secure.

## **Children's Privacy**

Our general website is not intended to knowingly collect personal information directly from children under the age of 13 without appropriate authorization or as otherwise permitted by law.

Because Innocence Freed serves both adult and minor survivors, information involving minors may be collected in connection with authorized programs, services, referrals, or other legitimate organizational activities. Such information is handled with particular attention to privacy, safety, and applicable requirements.

## **Links to Other Websites**

Our website may contain links to websites operated by other organizations or businesses. Innocence Freed is not responsible for the privacy practices, security, or content of third-party websites.

We encourage users to review the privacy policies of websites they visit.

## **Data Retention**

Innocence Freed may retain personal information for as long as reasonably necessary to fulfill the purposes for which it was collected, maintain appropriate organizational and financial records, meet legal or regulatory obligations, resolve disputes, and protect the organization and the individuals we serve.

## **Your Privacy Choices**

You may contact Innocence Freed to request that we update or correct certain personal contact information or change your communication preferences.

Some information may need to be retained for legal, accounting, donation acknowledgment, organizational recordkeeping, safety, or other legitimate purposes.

## **Changes to This Privacy Policy**

Innocence Freed may update this Privacy Policy periodically as our services, technology, practices, or legal requirements change.

Any updates will be posted on this page with a revised effective date.

## **Contact Us**

If you have questions or concerns regarding this Privacy Policy or how Innocence Freed handles personal information, please contact:

**Innocence Freed**

P.O. Box 45056

Omaha, Nebraska, 68145

**Email:** [info@innocencefreed.org](mailto:info@innocencefreed.org)

**Website:** [innocencefreed.org](http://innocencefreed.org)

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